



NARAYANA ENGINEERING COLLEGE : : NELLORE

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DEPARTMENT OF MANAGEMENT STUDIES

S No	Title of the Paper	Name of the Authors	Department	Name of the Journal	year of Publication	ISBN/ISSN No	Link
1	MICRO SMALL AND MEDIUM ENTERPRISES – A STUDY WITH REFERENCE TO MAJOR CONSTRAINTS	Dr.K.Sai Kumar	MBA	International Journal of Research in Engineering, IT and Social Science	2019	2250-0588	-
2	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT IN SEMBCORP ENERGY INDIA LIMITED	Mrs. D. Sumalalitha	MBA	International Journal of Research in Engineering, IT and Social Science	2019	2250-0588	
		DrK.Nageswara Rao	MBA				
3	A STUDY ON RECRUITMENT AND SELECTION PROCESS IN SEMBCORP ENERGY INDIA LIMITED	Mr. K. Sreenivasulu Reddy	MBA	International Journal of Research in Engineering, IT and Social Science	2019	2250-0588	
		DrK.Nageswara Rao	MBA				
4	PROBLEMS AND CHALLENGES FACED BY URBAN WORKING WOMEN IN SPSR NELLORE CITY, AP	Dr R Vani	MBA	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162	

5	A Study on Causes of Absenteeism among Employees in Retails Shops (With Special Reference to Textiles, kapu street,Nellore)	C.Jyotsna devi	MBA	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162	
6	A STUDY ON BRAND AWARENESS TOWARDS BIGBAZZAR NELLORE	Kalyan Ram	MBA	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162	
7	A STUDY ON VARIOUS LEADERSHIP STYLES AND THEIR CONTRIBUTION TO SOCIETY	M Manohar	MBA	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162	
8	A STUDY ON FINANCIAL DERIVATIVES (FUTURES & OPTIONS) With reference to ICICI BANK.	Dr. T. Sreelatha	MBA	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162	
9	A STUDY ON EMPLOYEE RETENTION WITH SPECIAL REFERENCE TO "TABLETS (INDIA) PVT LTD"	Dr. K. Nageswara Rao	MBA	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162	
10	An analytical study on Relationship between Brand Image and Customer Satisfaction	Sk. Shahin Sulthana	MBA	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162	

11	A Study on Personalities and Stress Scores of Healthcare Professionals	Dr. K. Vijaya Nirmala	MBA	International Journal of Research in Engineering, IT and Social Science	2019	2250-0588	
12	A Study on Quality of Worklife	Dr. T. Sreelatha	MBA	International Journal of Research in Engineering, IT and Social Science	2019	2250-0588	
13	A Study on Coping Therapy Stress Management Practices	Dr. K. Vijaya Nirmala	MBA	International Journal of Research in Engineering, IT and Social Science	2019	2250-0588	
14	A Study on Employee Absenteeism	Dr. T. Sreelatha	MBA	International Journal of Research in Engineering, IT and Social Science	2019	2250-0588	
15	The Study on Working Capital Management at Vijaya Dairy Milk Limited at SPSR Nellore Dst	Dr. R. Vani	MBA	International Journal of Research in Engineering, IT and Social Science	2019	2250-0588	